

the half court press

Ten seconds is all we need.



Volume 2, Issue 6

Oakland University



Tonight's Victim

The tasty rabbit stew of South Dakota State



Other Headlines

SDSU decides to stay on one end of the floor to save the energy of them pretending to play defense

SDSU guard Taévaunn Prince tries to emulate Tayshaun Prince. Fails miserably.

Got something funny to say, preferably related to basketball and OU?

E-mail

ouhalfcourtpress@yahoo.com

Facebook

facebook.com/ouhpc

Wordpress (HcP online)

South Dakota State freshmen spends more time designing facebook profile picture than actually playing basketball



South Dakota State fans recently were unable to win "best student section of the year" of the year, so they decided to go with "creepiest student section of the year"

Photobombs ensue like the one pictured below.



In other news, do you know why Jack the Rabbit is smiling?

SDSU Sophomore Forward FB "likes" Justin Bieber, creates tension

By Sparky McKay

In the cruel world that is Division I NCAA basketball, a social media faux pas comes at no less expense than a missed lay-up or bunked windmill dunk. Though once under virtually no scrutiny, the social floodgates of identity, thrown open by Facebook (and MySpace!?) in the first decade of the 2000s, have introduced a new avenue for a school and its respective basketball players to be evaluated. However, in the fast-pace world of Bookings, South Dakota, one player did not heed his virtual projection and nearly brought down a basketball empire in the process.

According to South Dakota State University sophomore forward, Marcus Heemstra, it all started on a snowy evening in February 2011. Heemstra reports an untimely exile from sitting in the "cool section" of the bus, namely the back six rows where the bus driver can't see what you're doing. Heemstra, once a mainstay of the legendary "back six," was turned away for reasons unbeknownst to him at the time. During that particular night, he was forced, mostly by scary glances, to sit in what has now come to be known as the "Heemstra quarter," a region of the bus notorious for well-behaved, silent team managers who have no tolerance for the antics of the "back six."

Upon further investigation, Heemstra discovered that for nearly 8 months he had "liked" Justin Bieber on Facebook. Despite virulent claims to the contrary, he could not defend nor explain the controversial Canadian pop singer's presence on his profile. Seemingly an innocent prank, this unthinkable act had deeper implications than Heemstra could imagine. SDSU, notorious throughout the world of sports writers and people who just follow them on Twitter and stuff for their taste in the grungiest and manliest of bands, has upheld years of a strictly guarded street cred, following an even more incredulous incident.

Stepping back to a hazy 2003 July day, social media lore tells another tale of embarrassing betrayal that led to the present hardcore SDSU social media policy. Guard Jose Frias, was about to set in motion events that would forever alter how SDSU would view itself in the realm of liking bands and music in social media. After checking his profile view count on MySpace, Frias went to practice that day only to find himself on the infamous SDSU "cool section of the bus" blacklist. Despite the irony of the Spanish translation of his name, that day there was nothing cool about Jose Frias. His sin had been a low

bitrate, almost drive-through quality, MP3 posted to his profile of "Milkshake" by Kelis.

Since that day, the story of "Milkshake-gate" has been passed from one team to the next, in the hopes that the past would never repeat itself, and SDSU could once again hang onto its sterling street reputation as the guys that like the toughest bands from South Dakota. Heemstra has since attempted to erase his mistake by unliking Bieber, and liking obscure bands like Scarlet Letter and Rude Band (hardly an upgrade, but within SDSU policy). Curiously, Heemstra has not received grief from his only liked TV show, the quirky Canadian sitcom Red Green Show. It appears that the stringent social media policies only apply to bands and music.

South Dakota State's lesson, though harsh, has led to many initiatives on other teams across the NCAA to tighten up the social image. For example, University of Texas policy states that GWAR must be "liked" or "+1'd" within 6 months of joining the team so that the UT team doesn't appear to be a "collective of frolicking pansies." Whether these new rules will make a difference is hard to say, but it will definitely prevent the bungling foul-ups of players like Marcus Heemstra.

The HcP blog, facebook page, and newsletter are independently written, run, and paid for by Oakland University students. The views expressed are solely theirs and are expressed with the intention of humor. The writing is mostly of a satirical nature and is not intended to be taken seriously. Any quotations, facts and comments should not be taken as real news, as most of it is blatantly untrue or never happened. This publication is not associated with, financially assisted by, or approved by the NCAA, the Summit League, Oakland University, Intercollegiate athletics, any of the teams we make fun of, their players and respective coaches, or anyone else who might take offense to what we write. If you really care enough to get upset by what we write, please grow up or get a sense of humor. Check us out on facebook or send us an email at ouhalfcourtpress@yahoo.com!